



About us

Careers at Joined Up Care Derbyshire brings together local partner organisations to support the current and future health and social care workforce. We seek to find the best candidates for roles within the health and social care sector of Derby and Derbyshire – and support them on their career journey. We are part of Joined Up Care Derbyshire, the Integrated Care System (ICS), helping individuals and teams work in new ways to meet the ever-changing needs of patients and the public.



Newsletter issue 9 – April 2024

Students produce a creative video to support health and care recruitment

In partnership with the University of Derby, a social media campaign has been developed for all Joined Up Care Derbyshire providers to raise the profile of careers and opportunities of living and working in Derby and Derbyshire.

The campaign aims to grow the audiences of the Joined Up Careers' social media channels while raising awareness of careers in Derby and Derbyshire and improving attraction across hard-to-fill roles.

Through the use of video, we aim to grow our reach through social media channels to promote all that we have to offer about living locally and working in health and social care in Derby and Derbyshire. Our staff are our best ambassadors to do this and are encouraged to join in.

The campaign is based around three fundamentals of working for Joined Up Care Derbyshire - flexibility, fulfilment and future.

- **Flexibility** – promoting the flexible working arrangements and benefits of being empowered to work in this way
- **Fulfilment** – promoting roles and experiences of satisfaction through achievement
- **Future** – providing examples where individuals or teams have been supported and developed to thrive.

The campaign features a mascot, Dale the Duck, who 'flew in' from down south and has settled in Derbyshire. We are then passing on the baton to

departments and teams who are encouraged to support the development of the campaign using interactive stories/reels to increase engagement and to sell Joined Up Care Derbyshire as a good place to live, study and work. Staff members are invited to create video content of Dale the Duck in the workplace or on days out across Derbyshire, posting videos of what they get up to. For further information on developing a video and to loan a Dale puppet, contact ddicb.joinedupcareers@nhs.net where further guidance will be provided.

All content will be vetted and published directly from the Careers at Joined Up Care Derbyshire social media channels.

You can follow Dale's journey through various Joined Up Careers Derbyshire social media channels such as Insta, TikTok and Facebook and help spread the word with colleagues in other departments/teams to put JUCD on the map by liking, sharing and tagging the posts.



The Derbyshire
VCSE sector
Alliance





Meet the Employer event held in Mickleover

The Careers team at Joined Up Care Derbyshire joined a variety of different employers earlier this year in talking to year nine students at Murray Park School in Mickleover. These sessions bring employers into the classroom to talk about careers in their sector or organisation to raise awareness among students of the many career choices available to them.

New to Care programme opening up a world of careers

The New to Care Programme aims to attract people who are either unemployed or working in other sectors to consider working in health and social care, in varied roles including non-patient facing roles.

Our dedicated advisers assist in highlighting the career pathways available and help to identify existing transferable skills, signpost to local vacancies, and assist with the application and interview process.

In our role as an anchor development team, we are exploring innovative opportunities to support local people, aimed at contributing to building a healthier community. We engage in a range of initiatives, including apprenticeships, pre-employment programmes, virtual work experience offers and multi-media campaigns.

Since the launch of the programme in December, we have worked with the Department for Work and Pensions, the local Youth Employment Service and voluntary sector organisation Zink to deliver one-to-one or group sessions, advice and support to 80 people.

Hazel Jones from the Careers team delivered a 'New to Care' talk to young people attending the Chesterfield Youth Hub on 6 February. Hazel talked about the different career pathways available within health and care and identified opportunities such as care assistant, business administration assistant, kitchen assistant, cleaner and many more.

Higher Development Award – allied health professional support workforce

Joined Up Careers and the AHP Derbyshire Workforce Faculty have been working in partnership to integrate learning opportunities for our amazing allied health professional (AHP) support workforce. We have held virtual drop-in sessions during March to share the opportunities, answer questions and provide updates on what this learning could look like.

After consultation, we will be delivering our first Higher Development Award Level 2 qualification in partnership with our education colleagues at Derby College. This programme will provide the environment to build confidence, develop personally and professionally and enhance our leadership and service improvement skills.

The six-month programme will be delivered via face-to-face and virtual sessions, is open to all AHP support workers across the Derby and Derbyshire system and will commence in May 2024.

For further information please contact hazel.jones22@nhs.net



Future Talent, Future Heroes events at local colleges

The Careers team held our annual system-wide career events in March, in collaboration with Chesterfield and Derby Colleges.

A total of 21 employers/providers attended across both events showcasing their organisations' roles and opportunities to around 240 students, with some also providing talks to separate student groups about their careers, job opportunities and different professions. A group of 36 students from Burton and South Derbyshire College were also included in the Derby College event.

Some of the positive feedback from students received included:

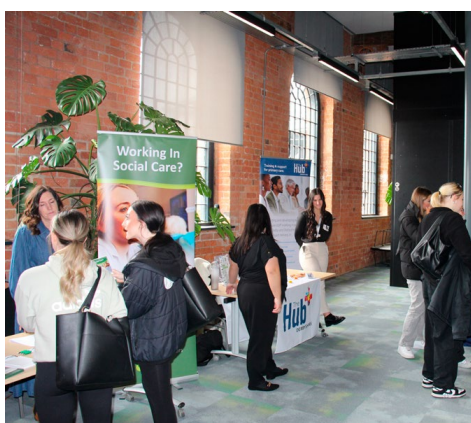
"Enjoyed the trip, it was good to speak to employers to learn about professions."

"Good trip, loved the freebies! I liked that there were apprenticeships there and I felt positive after."

Suzy Thurlby, Curriculum Manager (Care Industries) at Chesterfield College, said:

"It was great to hold an event like this at Chesterfield College engaging local employers with our students. The health and social care students were able to speak to people directly from the sector and allowed them to consider all the many career options available within health and social care."

We look forward to continuing to offer this type of event on an annual basis. We work closely with our local education providers in reviewing and planning future events to ensure they continue to benefit both the future workforce and local employers in the health and social care sector.



Upcoming recruitment events...

- 1 May 2024** – Matlock Imperial Rooms. Interested in a career in care? Come along and speak with colleagues from Derbyshire County Council and Joined Up Careers to discover the opportunities available and help you start your career in care.
- 11 July 2024** – Unlocking New Possibilities event – Chesterfield College. A collaboration between Joined Up Careers, DWP, Links CVS and East Midlands Chamber will stage a repeat of the careers event first held in 2023 on behalf of Derbyshire BME Forum. The event will again bring together multiple employers and providers across various sectors, including from health and social care, to profile opportunities in support, training and employment and to highlight the work on diversity and inclusion to improve opportunities for members of BAME communities.
- Please keep an eye on our website for further updates!

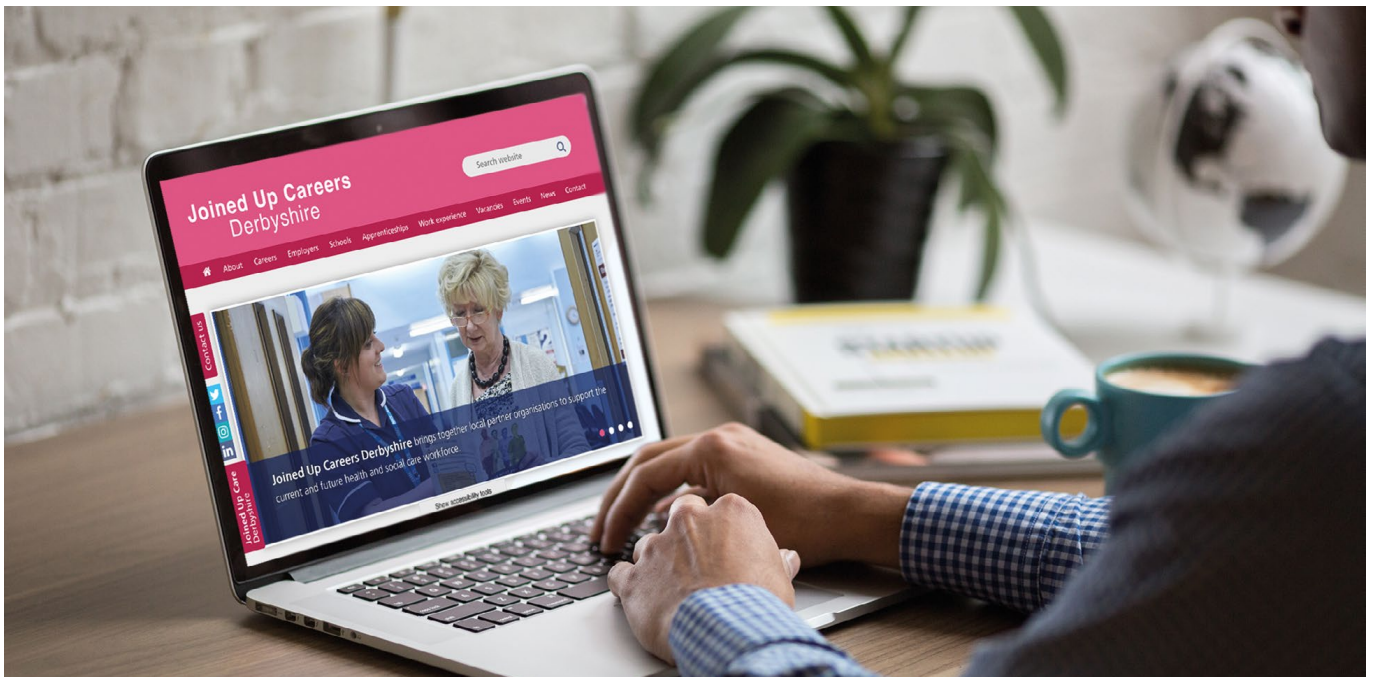
Careers in the Curriculum

In partnership with the Careers and Enterprise Company, Joined Up Careers supported more than 30 schools and five colleges across the Local Economic Partnership with a Teacher Encounter experience in March. It aimed to provide teachers and careers leads with:

- Increased confidence in discussing apprenticeships and technical education (including T-Levels) in the sector, alongside more traditional routes
- Increased awareness of skills, behaviours and attitudes valued by employers and how young people may be asked to demonstrate these skills as part of recruitment processes
- An opportunity to collaborate and discuss ideas and inspiration for areas of the curriculum that can be taught through the lens of careers

- Ideas to identify how things can be done differently to support students and colleagues to consider careers as everyone's responsibility.

It is expected that the introduction session will lead to future cross-curricular opportunities and further scope for skills development and experiences of workplaces.



Contact Careers at Joined Up Care Derbyshire

Web: <https://joinedupcareers.co.uk/contact>

Email: ddicb.joinedupcareers@nhs.net

Write to us at:

The Council House, Corporation Street, Derby, DE1 2FS